



Zion-Benton Township High School District 126
Office of Business Services

MEMO

April 22, 2025

To: Board of Education
From: Dr. Jesse Rodriguez, Superintendent
Dr. Jim Woell, CSBO

Photography Bid Awards

Following public bid notices published in the Lake County News Sun on February 18, 2025, the Business Office, on March 17, 2025, held two public bid openings for Athletic Photography Services and School Photography Services. Three (3) companies submitted bids: Lifetouch, VIP and the Barksdale Group.

After reviewing the bid packages, checking references and speaking with our building liaisons who work directly with these vendors, it was determined that VIP should be awarded the Athletic Photography bid and that the Barksdale Group (Pictures With Class) be awarded the School Photography bid. Previously, District 126 had been with VIP for athletic photography and Lifetouch for school photography.

Recommendation: That the Board of Education Approve the Superintendent's recommendation to approve the bid awards to VIP (Visual Image Photography) for Athletic Photography services for the 2025-2026, 2026-2027, 2027-2028 and 2028-2029 school years and to the Barksdale Group (Pictures With Class) for School Photography Services for the 2025-2026 school year.